

Week beginning date: 11/10/20

Plan: 5

What tasks will you plan to do this week?
This week I shall be working on my practice interview by filming and editing it. I shall also be looking at radio stations and branding.
What resources will you need? (include people to work with and materials/equipment etc)
Radio, an Interviewee, a camera/phone, premiere pro
Roughly how much time do you expect each task to take?
I think the radio analysis will take 2-3 hours, the practice interview around half an hour and the editing to take 4-5 hours.

Research Activity:

What research will you carry out this week. This can include activities (e.g testing things out) as well as reading, questionnaires etc. Add links to any research this week.
Looking at different sports branding for the most common channels for the UK: www.bbc.co.uk/sport https://www.skysports.com/ By search: Cricket on 5, Itv sport, BT sport

Evaluation:

What did you achieve this week? What went well? What would you do differently? What will you need to think about for next week?
This week I was able to film my friend, and start to edit it on Premiere Pro. Filming it was harder than I thought it was going to be because I hadn't factored in background noise. Editing it is taking longer than expected, I didn't realise it was going to be so difficult to pinpoint when are where to cut the videos so they make sense. They were also downloaded in the wrong order so I had to rearrange them. Next time I need to ensure that I watch the videos and label them according to positioning or topic, I also need to factor in more time in order to edit the interview whilst doing it somewhere quieter.