

How do you run an interview?

Before doing an interview ensure you research your subjects' backstory and write out a set of questions to base your interview on. Before you start to film, discuss the base questions with your subject and what topics you want to cover. During the interview start off on the easier questions but allow yourself to wander away from the questions you have written, whilst asking descriptive questions will allow you to find a more interesting story.

Where your interview can take place depends on the equipment you have available to you. If you have limited equipment a bright environment with plain walls is better but if you have more professional equipment you can film in an environment more related to your subject and their background. Whilst filming ensure the camera is steady and the subject is placed off centre. Having the subject looking slightly off screen and getting them to say and spell their name beforehand allows them to get used to the camera and become calmer. This also allows you to check on volume and ensures that you spell their name correctly.

A completed interview should be between 2-3 minutes long, although videoing with the subject for a longer period of time will allow yourself to pick out the best parts.

<https://www.viasport.ca/social-media-toolkit/Twenty-tips-for-the-perfect-sports-interview>